



**No Name-Calling Week January 18-22, 2021!**

Dear Parent(s) and Guardian(s),

Far too many children experience some form of bullying and name-calling. According to the National Association of School Psychologists, between 15 and 30 percent of all students are either bullies or victims of bullying. It begins in elementary school and peaks during the middle school years. That's why it is imperative to begin to address the problem of bullying and name-calling while children are still in elementary and middle school. No Name-Calling Week is a week of educational activities aimed at ending name-calling of all kinds and providing schools with the tools and inspiration to launch an ongoing dialogue about ways to eliminate bullying in their communities.

Our focus this year will be on uplifting our school environment. Our students will be creating grade-level musical songs with our fabulous music teacher, Ms. Wormald, that will have a theme of positivity, the power of our words, and kindness. Students from all grade levels will be able to view each other's creations through a special virtual assembly once the projects are completed!

This year students are also encouraged to participate in the [Great Kindness Challenge](#) Week (click the links for details) which is from **January 25-29, 2021**. Students are challenged to complete a daily act of kindness to create a positive environment, and more importantly, put a smile on someone's face!

Our students are encouraged to show others that we **STAND UP** against name-calling. The No Name-Calling Week website [www.nonamecallingweek.org](http://www.nonamecallingweek.org) has many tips and resources for parents and students that you may find helpful. Family members play an integral role in shaping children's attitudes toward name-calling.

Thank you for always working to create a culture of kindness and compassion in our community and beyond!

Warm regards,

**Mrs. Kimberly Jacobson**  
Student Assistance Counselor

**Mrs. Veronica Conover**  
School Counselor